



Mark Jones
Head Teacher
Inverurie Academy
Jackson Street
Inverurie AB51 3PX
Tel. 01467 621655
Fax 01467 624425
inverurie.aca@aberdeenshire.gov.uk

Ref: **MJ/SS**

23 March 2017

Dear Parent/Carer

S6 Prom – Friday, 31 March 2017

The S6 Prom 2017 is fast approaching and will mark the culmination of six years of study and achievement at Inverurie Academy.

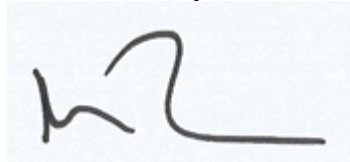
The S6 Prom Committee have been approached by an organisation entitled Safe Drive Stay Alive. They run a road-safety stage show which tells the story of the consequences of inappropriate and poor driving habits set against the backdrop of a school prom. They would like to use blurred and general footage from our Inverurie Academy prom to refresh the roadshow they have successfully run over the past ten or so years.

The S6 Prom Committee are keen to support this good cause and I wanted to let you know that they have agreed to this background filming. There will be no detrimental impact to the enjoyment of the evening, no identifiable footage of individuals and nothing to link the footage with Inverurie Academy.

I have included information about Safe Drive Stay Alive on the next page.

Please do make contact should you have any questions or concerns arising from this information.

Yours sincerely



Mr M Jones
Head Teacher

Safe Drive Stay Alive (SDSA) is an annual multi-agency road safety live stage show which aims to increase young driver/passenger awareness of safe driving practice and potential consequences of dangerous behaviour on the road. The show has been running annually since 2005. Its main objectives are to raise awareness of the serious consequences of speeding and inappropriate or poor driving habits in order to change driver behaviour/attitudes and reduce the number of people killed and seriously injured on our roads. Around 5,000 pupils attend each year from all schools in Aberdeen, Aberdeenshire and Moray with approximately 800 pupils attending each performance. The show is aimed at those aged between 17 and 25 years. In addition, other businesses and educational establishments are encouraged to take advantage of the show and regularly send apprentices and students of this age group.

The format is that of a live theatrical stage production using film interspersed with a live cast on stage giving a narrative of how their experience of collision has affected them. Each cast member is a serving professional from the emergency services and includes Accident and Emergency doctors. Bereaved parents who have lost a child in a collision and young people who have been directly involved and injured in collisions also appear on stage to share their real life experiences. The production is designed to be hard-hitting, multi-sensory and realistic. It aims to highlight both the immediate and prolonged effect that being involved in a road collision has on drivers, passengers, survivors, family members, friends and other road users.